



WXYZ

## ORDER

Print Date 09/24/12

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Flight Dates 09/18/12-09/24/12

<u>Contract / Revision</u>	<u>311280</u>	<u>/</u>	<u>Product</u>	<u>Order Sep</u>	00:20:00
<u>Original Date / Revision</u>			<b>Protect Working Families</b>	<u>Estimate #</u>	<b>1635</b>
	<u>09/17/12</u>	<u>09/17/12</u>	<u>Agency Com</u> 15%	<u>Alt Order #</u>	
			<u>Billing Contact</u>	<u>Billing Type</u>	Cash
<u>Advertiser</u>	<b>Protect Working Families</b>			<u>Order Type</u>	GENERAL
			<b>5505 Connecticut Avenue NW - #21</b>	<u>Billing Cycle</u>	EOM/EOC
			<b>Washington, DC 20015</b>	<u>Billing Calendar</u>	BROADCAST
<u>Agency</u>	<b>Hamburger Company</b>			<u>Demographic</u>	A25-54
<u>Buying Contact</u>			<u>Sales Office</u> EWSDC	<u>Rev Codes</u>	POL POL ISS
			<u>Sales Region</u> NAT	<u>Product Codes</u>	PL
<b>5505 Connecticut Avenue NW - #21</b>			<u>Agency Ref</u> 2	<u>Priority</u>	FX
<b>Washington, DC 20015</b>				<u>Advertiser Ref</u>	

Primary Account Executive

Dave Lombardo

Account Executive	Order%	Start Date	End Date
Dave Lombardo	100%		

Order Share %		
Market Value		
Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WADL	%	
WDIV	%	
WDWB	%	
WJBK	%	
WKBD	%	
WLPC	%	
WPXD	%	
WTVS	%	
WWJ	%	

Order Totals				Billing Plan					
Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	98	\$89,951.25	\$105,825.00	0.00	08/27/12	09/24/12	98	\$89,951.25	\$105,825.00
Totals	98	\$89,951.25	\$105,825.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
															Spots	Amount
N 1	WXYZ	09/18/12	09/21/12	430 AM News	CM	430a-5a		- 1111--	:30	4	\$150.00	P-4	0.00	NM	4	\$600.00
				7 Action News This Morni												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	- 1111--		4					\$150.00		0.00			
N 2	WXYZ	09/18/12	09/20/12	5am News M-F	CM	5-6am M-F		- 1- 1---	:30	2	\$700.00	FX	0.00	NM	2	\$1,400.00
				5am News M-F												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	- 1- 1---		2					\$700.00		0.00			
N 3	WXYZ	09/19/12	09/19/12	6am News M-F	CM	6-7am M-F		-- 1----	:30	1	\$1,200.00	FX	0.00	NM	1	\$1,200.00
				Action News 6am												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
		Start Date	End Date	Weekdays		Spots/Week					Rate		Rating			



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Contract / Revision

311280

Flight Dates 09/18/12-09/24/12

Hiatus Dates

Original Date / Revision 09/17/12/ 09/17/12

Order Sep 00:20:00

Advertiser Protect Working Families Product Protect Working Families Estimate # 1635

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Totals		
													Type	Spots	Amount
N 3	WXYZ	09/19/12	09/19/12	6am News M-F	CM	6-7am M-F	-- 1----	:30	1	\$1,200.00	FX	0.00	NM	1	\$1,200.00
				Action News 6am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	-- 1----		1	\$1,200.00			0.00					
N 4	WXYZ	09/18/12	09/21/12	GMA M-F 7-9am	CM	7-9am M-F	- 2222--	:30	8	\$1,200.00	FX	0.00	NM	8	\$9,600.00
				M-F 7-9am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	- 2222--		8	\$1,200.00			0.00					
N 5	WXYZ	09/22/12	09/22/12	Action News SAT 6am	CM	SAT 6-7am	-----S-	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00
				Action News SAT 6am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	-----S-		1	\$300.00			0.00					
N 6	WXYZ	09/22/12	09/22/12	GMA SAT 7-8am	CM	SAT 7-8am	-----S-	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
				GMA SAT 7-8am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	-----S-		1	\$750.00			0.00					
N 7	WXYZ	09/22/12	09/22/12	SA 8-10am Action News	CM	8-10a	-----S-	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
				SA 8-10am Action News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	-----S-		2	\$600.00			0.00					
N 8	WXYZ	09/23/12	09/23/12	Action News SUN 6am	CM	SUN 6-7am	-----S	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00
				Action News SUN 6am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	-----S		1	\$300.00			0.00					
N 9	WXYZ	09/23/12	09/23/12	GMA SUN 7-8am	CM	SUN 7-8am	-----S	:30	1	\$750.00	FX	0.00	NM	1	\$750.00
				GMA SUN 7-8am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	-----S		1	\$750.00			0.00					
N 10	WXYZ	09/23/12	09/23/12	Action News SUN 8am	CM	Sun 8-930am	-----S	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00
				Action News SUN 8am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	-----S		2	\$500.00			0.00					
N 11	WXYZ	09/18/12	09/21/12	M-F 9a-10a	CM	9-10am M-F	- 1111--	:30	4	\$800.00	P-2	0.00	NM	4	\$3,200.00
				M-F 9a-10a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	- 1111--		4	\$800.00			0.00					
N 12	WXYZ	09/18/12	09/21/12	M-F 10a-11a	CM	10-11am M-F	- 1111--	:30	4	\$600.00	P-2	0.00	NM	4	\$2,400.00
				M-F 10a-11a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	- 1111--		4	\$600.00			0.00					
N 13	WXYZ	09/18/12	09/21/12	M-F 11a-12n	CM	11am-12pm M-F	- 1111--	:30	4	\$1,000.00	FX	0.00	NM	4	\$4,000.00
				M-F 11a-12n											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	- 1111--		4	\$1,000.00			0.00					
N 14	WXYZ	09/18/12	09/21/12	12-1pm	CM	12-1pm	- 1111--	:30	4	\$1,000.00	FX	0.00	NM	4	\$4,000.00
				M-F 12-1pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	- 1111--		4	\$1,000.00			0.00					
N 15	WXYZ	09/18/12	09/21/12	M-F 1p-2p	CM	1-2pm M-F	- 1111--	:30	4	\$700.00	P-3	0.00	NM	4	\$2,800.00
				The Chew											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	- 1111--		4	\$700.00			0.00					



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311280

Flight Dates 09/18/12-09/24/12

Hiatus Dates

Original Date / Revision 09/17/12/ 09/17/12

Order Sep 00:20:00

Advertiser Protect Working Families Product Protect Working Families Estimate # 1635

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Totals		
													Type	Spots	Amount
N15	WXYZ	09/18/12	09/21/12	M-F 1p-2p The Chew	CM	1-2pm M-F	- 1111--	:30	4	\$700.00	P-3	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	- 1111--		4	\$700.00			0.00					
N16	WXYZ	09/19/12	09/21/12	M-F 3p-4p M-F 3p-4p	CM	3-4pm M-F	-- 1- 1--	:30	2	\$800.00	P-3	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	-- 1- 1--		2	\$800.00			0.00					
N17	WXYZ	09/18/12	09/21/12	M-F 4-5pm Dr. Oz	CM	4-5pm M-F	- 1111--	:30	4	\$1,000.00	P-3	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	- 1111--		4	\$1,000.00			0.00					
N18	WXYZ	09/18/12	09/21/12	5p News 5-6pm M-F	CM	5-6pm M-F	- 1111--	:30	4	\$1,500.00	FX	0.00	NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	- 1111--		4	\$1,500.00			0.00					
N19	WXYZ	09/19/12	09/21/12	6p News 6-630pm M-F	CM	6-630pm M-F	-- 1- 1--	:30	2	\$2,000.00	FX	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	-- 1- 1--		2	\$2,000.00			0.00					
N20	WXYZ	09/18/12	09/20/12	ABC'S Wrld News TnghCM M-F 630-7pm	CM	630-7pm M-F	- 1- 1---	:30	2	\$2,300.00	FX	0.00	NM	2	\$4,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	- 1- 1---		2	\$2,300.00			0.00					
N21	WXYZ	09/19/12	09/21/12	7p News M-F 7-730p	CM	7-730pm M-F	-- 1- 1--	:30	2	\$2,000.00	FX	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	-- 1- 1--		2	\$2,000.00			0.00					
N22	WXYZ	09/22/12	09/22/12	Early News Sa 7p (Foll 8pm Sa 7-8p	CM	7pm Sat	-----S-	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	-----S-		1	\$1,000.00			0.00					
N23	WXYZ	09/23/12	09/23/12	Early News Su Su 6-630p	CM	6-630pm Sun	-----S	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	-----S		1	\$1,000.00			0.00					
N24	WXYZ	09/20/12	09/20/12	Access M-F 730-8pm M-F 730-8pm	CM	730-8pm M-F	--- 1---	:30	1	\$2,200.00	P-2	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	--- 1---		1	\$2,200.00			0.00					
N25	WXYZ	09/18/12	09/18/12	Late News M-F 11pm Actn News M-F	CM	Late News M-F	- 1-----	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	- 1-----		1	\$3,500.00			0.00					
N26	WXYZ	09/19/12	09/21/12	M-F 1135p-1205a Nightline	CM	1135pm-1205am	N- 1- 1--	:30	2	\$1,500.00	FX	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	--- 1- 1--		2	\$1,500.00			0.00					
N27	WXYZ	09/18/12	09/21/12	M-F 1205a-105a Jimmy Kimmel Live	CM	1205am-105am	M- 1111--	:30	4	\$500.00	FX	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	M- 1111--		4	\$500.00			0.00					



WXYZ

Print Date: 09/24/12

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Contract / Revision

311280

Flight Dates 09/18/12-09/24/12

Hiatus Dates

Original Date / Revision 09/17/12/ 09/17/12

Order Sep 00:20:00

Advertiser Protect Working Families Product Protect Working Families Estimate # 1635

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Totals		
													Type	Spots	Amount
N27	WXYZ	09/18/12	09/21/12	M-F 1205a-105a Jimmy Kimmel Live	CM	1205am-105am	M- 1111--	:30	4	\$500.00	FX	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	- 1111--		4				\$500.00		0.00			
N28	WXYZ	09/18/12	09/21/12	M-F 106a-206a M-F 106a-206a	CM	106am-206am	- 1111--	:30	4	\$250.00	P-3	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	- 1111--		4				\$250.00		0.00			
N29	WXYZ	09/22/12	09/22/12	SA 1130p-1230a Sa Greys	CM	1130pm-1230am	-----S-	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	-----S-		1				\$250.00		0.00			
N30	WXYZ	09/22/12	09/22/12	SA 1a-2a SA 1a-2a	CM	1am-2am	-----S-	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	-----S-		1				\$175.00		0.00			
N31	WXYZ	09/23/12	09/23/12	Sports Update 1130-12n SU 1130p-12a	CM	1130pm-12am	-----S	:30	1	\$1,000.00	FX	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	-----S		1				\$1,000.00		0.00			
N32	WXYZ	09/23/12	09/23/12	SU 12a-1a SU 12a-1a	CM	12am-1am	-----S	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	-----S		1				\$200.00		0.00			
N33	WXYZ	09/23/12	09/23/12	SU 1a-2a SU 1a-2a	CM	1am-2am	-----S	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	-----S		1				\$150.00		0.00			
N34	WXYZ	09/18/12	09/18/12	Tuesday Prime Special CM Barbara Walters	CM	8-11p (9:00 PM-11:00 PM)	- T-----	:30	1	\$5,000.00	FX	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	- T-----		1				\$5,000.00		0.00			
N35	WXYZ	09/19/12	09/19/12	Wednesday Prime C Wednesday Prime C	CM	10-11pm	Wednesday- W----	:30	1	\$2,800.00	P-4	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	-- W----		1				\$2,800.00		0.00			
N36	WXYZ	09/20/12	09/20/12	Thursday Prime C Thursday Prime C	CM	10-11pm	Thursday- - T--	:30	1	\$3,500.00	P-3	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	--- T--		1				\$3,500.00		0.00			
N37	WXYZ	09/21/12	09/21/12	Friday Prime A Friday Prime A	CM	8-9pm	Friday- - F--	:30	1	\$2,200.00	P-3	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	--- F--		1				\$2,200.00		0.00			
N38	WXYZ	09/22/12	09/22/12	ABC Saturday Night Food ABC's Saturday Night Foc	CM	8pm-1130pm	-----S-	:30	1	\$2,500.00	P-4	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	-----S-		1				\$2,500.00		0.00			
N39	WXYZ	09/24/12	09/24/12	430 AM News 7 Action News This Morni	CM	430a-5a	M-----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	-----S-		1				\$200.00		0.00			



WXYZ

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Contract / Revision

311280

Flight Dates 09/18/12-09/24/12

Hiatus Dates

Original Date / Revision 09/17/12/ 09/17/12

Order Sep 00:20:00

Advertiser Protect Working Families Product Protect Working Families Estimate # 1635

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Totals		
													Type	Spots	Amount
N39	WXYZ	09/24/12	09/24/12	430 AM News	CM	430a-5a	M-----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
7 Action News This Morni															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	M-----		1				\$200.00		0.00			
N40	WXYZ	09/24/12	09/24/12	5am News M-F	CM	5-6am M-F	M-----	:30	1	\$700.00	FX	0.00	NM	1	\$700.00
5am News M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	M-----		1				\$700.00		0.00			
N41	WXYZ	09/24/12	09/24/12	GMA M-F 7-9am	CM	7-9am M-F	M-----	:30	2	\$1,600.00	FX	0.00	NM	2	\$3,200.00
M-F 7-9am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	M-----		2				\$1,600.00		0.00			
N42	WXYZ	09/24/12	09/24/12	M-F 9a-10a	CM	9-10am M-F	M-----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
M-F 9a-10a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	M-----		1				\$800.00		0.00			
N43	WXYZ	09/24/12	09/24/12	M-F 10a-11a	CM	10-11am M-F	M-----	:30	1	\$800.00	FX	0.00	NM	1	\$800.00
M-F 10a-11a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	M-----		1				\$800.00		0.00			
N44	WXYZ	09/24/12	09/24/12	M-F 11a-12n	CM	11am-12pm M-F	M-----	:30	1	\$1,000.00	FX	0.00	NM	1	\$1,000.00
M-F 11a-12n															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	M-----		1				\$1,000.00		0.00			
N45	WXYZ	09/24/12	09/24/12	12-1pm	CM	12-1pm	M-----	:30	1	\$1,000.00	FX	0.00	NM	1	\$1,000.00
M-F 12-1pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	M-----		1				\$1,000.00		0.00			
N46	WXYZ	09/24/12	09/24/12	M-F 1p-2p	CM	1-2pm M-F	M-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
The Chew															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	M-----		1				\$800.00		0.00			
N47	WXYZ	09/24/12	09/24/12	M-F 4-5pm	CM	4-5pm M-F	M-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
Dr. Oz															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	M-----		1				\$1,200.00		0.00			
N48	WXYZ	09/24/12	09/24/12	5p News	CM	5-6pm M-F	M-----	:30	1	\$1,800.00	FX	0.00	NM	1	\$1,800.00
5-6pm M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	M-----		1				\$1,800.00		0.00			
N49	WXYZ	09/24/12	09/24/12	6p News	CM	6-630pm M-F	M-----	:30	1	\$2,000.00	FX	0.00	NM	1	\$2,000.00
6-630pm M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	M-----		1				\$2,000.00		0.00			
N50	WXYZ	09/24/12	09/24/12	7p News	CM	7-730pm M-F	M-----	:30	1	\$2,000.00	FX	0.00	NM	1	\$2,000.00
M-F 7-730p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	M-----		1				\$2,000.00		0.00			
N51	WXYZ	09/24/12	09/24/12	M-F 1205a-105a	CM	1205am-105am M-M-----	M-----	:30	1	\$750.00	FX	0.00	NM	1	\$750.00
Jimmy Kimmel Live															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	M-----		1				\$750.00		0.00			



WXYZ

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Contract / Revision**311280**Flight Dates**09/18/12-09/24/12**Hiatus DatesOriginal Date / Revision 09/17/12 / 09/17/12Order Sep 00:20:00Advertiser **Protect Working Families** Product **Protect Working Families** Estimate # **1635**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>		
														Spots	Amount	
N51	WXYZ	09/24/12	09/24/12	M-F 1205a-105a Jimmy Kimmel Live	CM	1205am-105am	M-M-----	:30	1	\$750.00	FX	0.00	NM		1	\$750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 09/18/12 09/24/12 M----- 1 \$750.00 0.00																
N52	WXYZ	09/24/12	09/24/12	M-F 106a-206a M-F 106a-206a	CM	106am-206am	M-----	:30	1	\$400.00	FX	0.00	NM		1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 09/18/12 09/24/12 M----- 1 \$400.00 0.00																
														<b>Totals</b>	<b>98</b>	<b>\$105,825.00</b>